ADVERTISE WITH OVAH MAG

Rate sheet | ovahmag.com/advertise

OVAH MAG is a queer culture and lifestyle magazine out of Harlem, run by Corey Wesley. We cover music, interviews, wellness, fashion, food and life after dark. Our readers run from millennials to Gen X.

If you own a small business and want to reach them, we kept it easy on your budget. You pay one flat fee. You're not paying per click or per view, and the price doesn't change once you book.

AD SPACES AND RATES

AD SPACE	SIZE	3 MONTHS	6 MONTHS	12 MONTHS
Feature Band Our biggest ad. A full-width black band in the middle of the homepage.	**1940 x 500**	**$400**	**$720**	**$1,280**
Top Billboard Full width across the top of every page.	**970 x 250**	**$300**	**$540**	**$960**
Footer Billboard Full width at the bottom of every page, just above the footer.	**970 x 250**	**$180**	**$324**	**$576**
In-Article Inside every article, after the third paragraph.	**970 x 250**	**$150**	**$270**	**$480**
Sidebar Next to every article on desktop.	**300 x 600**	**$120**	**$216**	**$384**

Each space is shared with no more than two other advertisers, so your ad rotates with theirs. Six months saves you 10 percent. Twelve months saves you 20 percent.

AD SIZES (DRAWN TO SCALE)



On a phone, a billboard shrinks to fit the screen, so keep your words big and your logo easy to see. The Feature Band needs artwork at 1940 x 500.



WHAT TO SEND

- Your ad as a JPG or PNG at the exact size for your space.
- The web address you want people to land on when they click it.

Want it extra sharp on newer phones and laptops? Send it at double the size (1940 x 500 for a billboard, 600 x 1200 for the sidebar) and we'll scale it down.

CHANGE YOUR AD AS YOU GO

- 3 months: one ad for the full run.
- 6 months: swap in a new ad every two months.
- 12 months: swap in a new ad every two months, so up to six ads over the year.

HOW IT WORKS

1. Pick your space and your term.
2. Email us your ad at the size listed. We'll check it and let you know if anything needs fixing.
3. Pay the flat fee in full, and your ad goes up.

We review every ad before it runs. We don't run anything hateful or anything that tears down our community.

BOOK YOUR SPACE

Email **editor@ovahmag.com** with "Advertising" in the subject line.

Tell us your business, the space you want and how long.

ADVERTISE WITH OVAH MAG

Sponsored articles | ovahmag.com/advertise

Have a story that ties back to your business? Run it on OVAH MAG as a sponsored article. It's one flat fee, and the article stays up on the site.

SPONSORED ARTICLES

OPTION	WORD LIMIT	FLAT FEE
Sponsored Article You send a finished article written by a person.	**Up to 1,000 words**	**$250**
We Write It for You We write the article, and it runs under OVAH MAG's name.	**Up to 1,000 words**	**$400**

Each extra 500 words is $50 more. The writing fee for an article we write is $150, so it's $400 in all.

WHAT WE NEED

- A finished article written by a person. We don't accept AI-written articles, and we check every one.
- A writer's name on it. We'd rather have a real writer's byline than a company name.

HOW IT RUNS

- Labeled Sponsored at the top, so readers know it's paid.
- One link to your site, tagged as sponsored for Google.
- Placed in the section that fits, like After Dark.

We review every article before it runs. We don't run anything hateful or anything that tears down our community.

BOOK YOUR SPONSORED ARTICLE

Email **editor@ovahmag.com** with "Advertising" in the subject line.

Tell us about your business and which option you want.